



CASE STUDY

CBQ - QATAR



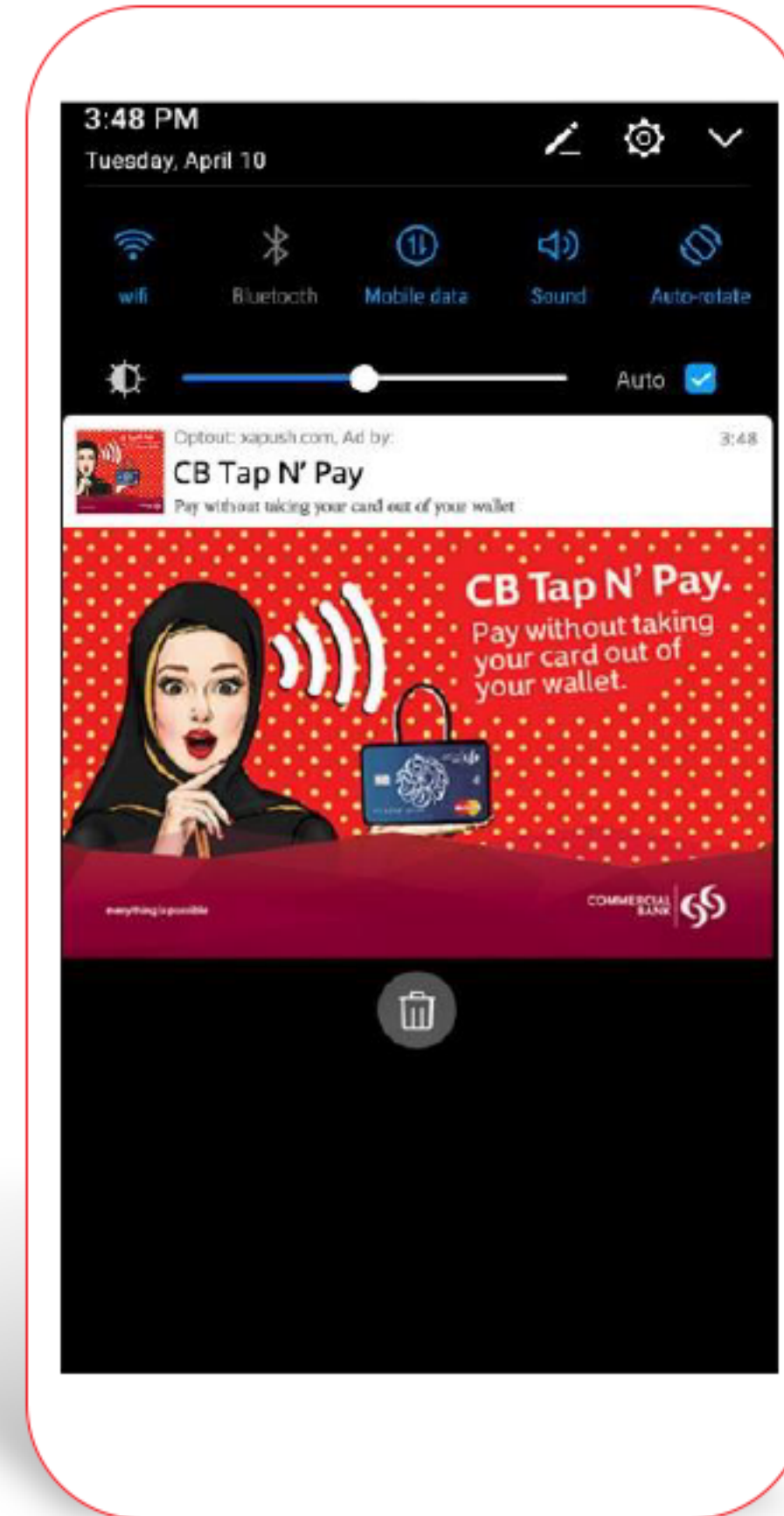
| RESULTS

More than **1,121,422** unique users reached
Overall campaign **CTR of 3.19%** achieved
Audience reached through a push notification ads

1,121,422
users reached

3.19%
CTR

| SCREENSHOTS



RESULTS

More than **372,186** unique users reached
 Overall campaign **CTR of 1.78%** achieved
 Audience reached through Rocket Fuel Display Ads

372,186
users reached

1.78%
CTR

SCREENSHOTS

