



CASE STUDY

STUDY

TOUCH INDEPENDENCE FILTER

The Touch logo, featuring the word "touch" in a blue, lowercase, sans-serif font, is centered within a white, rounded rectangular shape that has a soft blue glow. This logo is placed on a light blue triangular section of the background.The Promofix logo, consisting of the word "PROMOFIX" in a white, uppercase, sans-serif font, is located in the bottom right corner. Above the text is a stylized icon of a camera lens or sensor array.



| SCREENSHOT

| RESULTS

More than **2,431,020** unique users reached
Overall campaign **Share Rate of 8.59%** achieved
Audience reached through Snap Filter.

2,431,020
users reached

8.59%
Share Rate

