

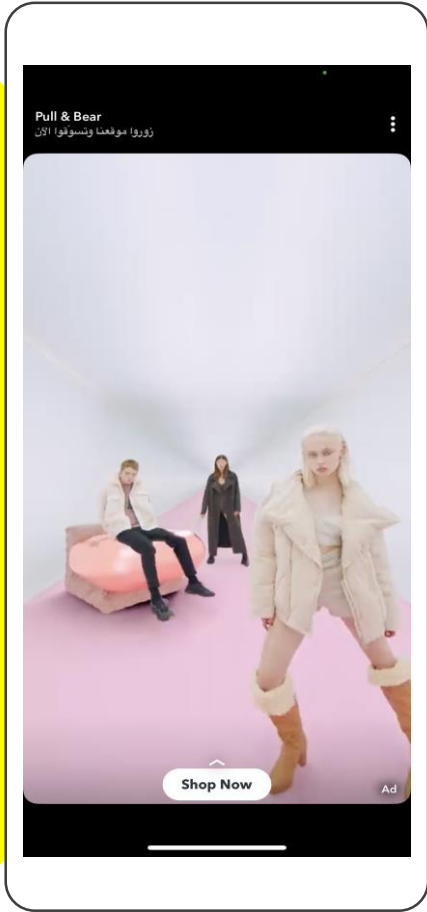


**PROMOFIX**



A JGROUP COMPANY

Retail  
CASESTUDY



# Pull & Bear

Country Target: KSA

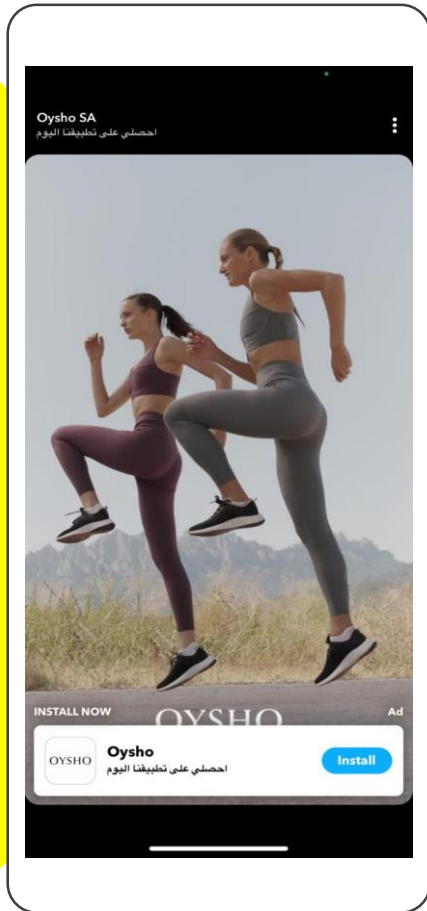
## SNAP ADS

### RESULTS

**100,168**  
BOOKED IMP

**106,706**  
Delivered

**0.8 %**  
Swipe up  
Rate



## Oysho

Country Target: KSA

**SNAP ADS**

### RESULTS

**375,894**  
IMP

**138**  
Installs

**0.32 %**  
Swipe up  
Rate